



# The Project Manager

A PUBLICATION FOR PROJECT MANAGEMENT PROFESSIONALS

Endorsed by Project Management South Africa (PMSA), The Project Manager publication is also PMSA's official mouthpiece.

The Project Manager publication is a unique and essential communications platform between project managers, project developers, buyers and suppliers within the private and public sectors, to facilitate and promote effective infrastructure and project development within all key economic sectors and industries in South Africa and Southern Africa.

This 9 year old publication is a reliable reference and information source for key decision makers, buyers and procurement officers of infrastructure & project developments within the private and public sectors, the project management professionals managing projects (concept to completion) and service providers and suppliers. The Project Manager focuses on the latest issues and developments on infrastructure, project management, construction, engineering, finance, architecture, environmental & green building, project & product reviews, SHERQ-Safety, Health, Environment, Risk and Quality and other related and relevant issues.

Taryn Van Olden, CEO of PMSA is also one of our consulting editors and she provides vital and valuable insight and information about relevant and current matters within the Project Management and infrastructure environment.

**Frequency: Quarterly publication** - March; June; September & December editions.

**Print run: 10 000 copies** - Audited by the Bureau of Circulation

**Pass-on readership: 6:1** - approximately 60 000 readers per edition

## Features include the following:

- Project Management & related topics / innovations
- Infrastructure, Infrastructure Development & Investment
- Commercial & Industrial Property
- Engineering / Construction / Architecture & Design / Quantity Surveying
- Real Estate Development & Management
- Education, Training & Skills Development
- Major Projects Reviews
- Built Environment
- Products & Services reviews - Human & Material resources
- EVM - Earned Value Management
- SHERQ-Safety, Health, Environment, Risk and Quality
- Project execution
- Project Management Methodologies
- Budgeting & Finance / Insurance
- Environmental sustainability & Green Building matters
- Facilities & supply chain management

## Key Sectors Covered:

- Property/Real Estate, Transport, Water & Sanitation, Energy, ICT, Mining, Finance, Agriculture, Tourism, Investments.

## Distribution:

- Project Management South Africa & all their Members
- Key decision makers & procurement officers within Local/ Provincial/National Government and SOEs
- Key Decision Makers and buyers within the Private Sector - JSE Listed Companies and well-established unlisted companies
- Property Developers & Owners
- SADC regions
- Entrepreneurs & Business Owners
- Selected members of the Association of South Africa Quantity Surveyors (ASAQS)
- Selected members of Chartered Institute of Builders (CIOB)
- Selected members of the South African Council for Project and Construction Management Professions (SACPCMP)
- Selected members of the South African Institute of Architects
- Members of the Chamber of Mines
- Tertiary educational institutions
- Members of the SA Institute of Interior Design Professions

TABBIE Award 2014: Honorable Mention for Front Cover, Digital Imagery | TABBIE Award 2011: Silver award for front cover illustration

PICA Award 2011: Honourable mention for best technical and trade article by Terry Deacon



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**Material Sizes (WxH mm)**

Size	Type	Trim	Bleed
DPS	400 x 255	420 x 275	426 x 281
FP	190 x 255	210 x 275	216 x 281
½ Page	190 x 125	210 x 137	216 x 143

**Look & Feel**

**Cover** 250gsm matt u/v varnish  
**Inside** 115gsm matt  
**Binding** Square back securely bound  
**Size** 275mm x 210mm

1. All positions are at the publisher's option. In no event will adjustments, reinstatements or refunds be made because of the position and/or section in which the advertisement has been published. The Project Manager will seek to comply with position requests and other stipulations that appear on insertion orders but cannot guarantee that they will be followed.
2. All advertisement sales are subject to The Project Manager's standard terms and conditions of sale and credit approval procedures.
3. A commission of 16.5% is paid on display advertising placed by advertising agencies accredited with the Magazine Publishers Association on condition that completed material is supplied.
4. Contract rates available on request.

**Note:**

1. All rates are inclusive of agency, but exclude VAT
2. Discounts available on multiple edition bookings

**Material Requirements**

(Digital material only)

1. Printing: Sheetfed Offset in CMYK at 175 screen ruling. No spot or Pantone colours will be accepted.
2. Material: Print-optimised PDF (preferably PDF/X-1a:2001) with fonts embedded, images CMYK, image resolution at 300 dpi and linework resolution at 1200 dpi.
3. Output resolution: 2400 dpi
4. Material can be sent via an accredited clearing house such as Quickcut (telephone 011-317 8000) or Websend (telephone 011-712 5700). Can also be sent via YouSendIt (yousendit.co.za) or delivered to Cape Media House attention of Eunice Visagie.

