



The Project Manager

A PUBLICATION FOR PROJECT MANAGEMENT PROFESSIONALS



Endorsed by the Project Management Association of South Africa (PMSA), The Project Manager magazine is well received amongst the project community as a reliable source of information and insights into the ever evolving discipline of project management. The publication is a reliable reference within the planned project environment and serves to bridge the communication gap between service providers, suppliers and the project management professionals responsible for managing projects (concept to completion) in fields ranging from construction and engineering to IT and Mining.

Print run: 10 000
Frequency: Quarterly

TABBIE Award 2014: Honorable Mention for Front Cover, Digital Imagery | TABBIE Award 2011: Silver award for front cover illustration

PICA Award 2011: Honourable mention for best technical and trade article by Terry Deacon

Features include the following:

- Infrastructure
- Portfolio management
- EVM-Earned Value Management
- Information / Communication and Technology
- Project / Product reviews
- Budgeting and finance
- Human and material resources
- Insurance / assurance
- Environmental impact/ sustainability
- Project execution
- Management information systems
- Sherg: Safety, Health, Environmental Risk and Quality management
- Green building / Green issues
- Identifying, managing & controlling change
- Facilities and supply chain management
- Business intergration
- Profiles

Distribution:

- Project Management South Africa (PMSA) membership
- Top JSE-listed companies
- Key procurement directors in government
- Selected procurement directors in corporate South Africa
- Selected members of the Association of South African Quantity Surveyors (ASAQS)
- Selected members of the Chartered Institute of Builders (CIOB)
- Selected members of the South African Council for Project and Construction Management Professions (SACPCMP)
- Selected tertiary institutions
- Selected members of the South African Institute of Architects (SAIA)
- Members of the Chamber of Mines
- SADC regions and Sub Saharan Africa
- The Information Technology Ass. of S.A. (ITA)
- Members of the SA Institute of the Interior Design Professions (IID)



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Advertising Rates 2016

IFC - DPS	R38 500
DPS	R37 000
FP Prime Position	R30 000
Full Page	R26 500
½ Page (horizontal)	R18 000
IBC -DPS	R36 500
IBC - FP	R28 000
OBC	R35 500

Profile Specials

To include full page, full colour advert

DPS CORPORATE SPECIAL	R35 750
3 X PAGE PROFILE	R53 000
4 X PAGE PROFILE	R66 000
5 X PAGE PROFILE	R77 000

Material Sizes (WxH mm)

Size	Type	Trim	Bleed
DPS	400 x 255	420 x 275	426 x 281
FP	190 x 255	210 x 275	216 x 281
½ Page	190 x 125	210 x 137	216 x 143

Look & Feel

Cover	250gsm matt u/v varnish
Inside	115gsm matt
Binding	Square back securely bound
Size	275mm x 210mm

1. All positions are at the publisher's option. In no event will adjustments, reinstatements or refunds be made because of the position and/or section in which the advertisement has been published. The Project Manager will seek to comply with position requests and other stipulations that appear on insertion orders but cannot guarantee that they will be followed.
2. All advertisement sales are subject to The Project Manager's standard terms and conditions of sale and credit approval procedures.
3. A commission of 16.5% is paid on display advertising placed by advertising agencies accredited with the Magazine Publishers Association on condition that completed material is supplied.
4. Contract rates available on request.

Note:

1. All rates are inclusive of agency, but exclude VAT
2. Discounts available on multiple edition bookings

Material Requirements

(Digital material only)

1. Printing: Sheetfed Offset in CMYK at 175 screen ruling. No spot or Pantone colours will be accepted.
2. Material: Print-optimised PDF (preferably PDF/X-1a:2001) with fonts embedded, images CMYK, image resolution at 300 dpi and linework resolution at 1200 dpi.
3. Output resolution: 2400 dpi
4. Material can be sent via an accredited clearing house such as Quickcut (telephone 011-317 8000) or Websend (telephone 011-712 5700). Can also be sent via YouSendIt (yousendit.co.za) or delivered to Cape Media House attention of Eunice Visagie.

